

Share your business or organization with **HUNDREDS** of new and expectant parents!

Become a sponsor or exhibitor at the

WORLD'S GREATEST
BABY
SHOWER 

Thursday, Feb 28th, 2019

5:30 pm – 8:30 pm

Emerald Coast Convention Center

(1250 Miracle Strip Parkway SE, Fort Walton Beach)

It is time again for the *World's Greatest Baby Shower*. This event, held at the Emerald Coast Convention Center, is a memorable occasion especially designed for new parents, expectant parents and their family members! Healthy Start looks forward to hosting this exciting affair that will welcome approximately 1,300 participants. Each year the 50+ informative exhibits, numerous prizes, guest bags, and refreshments keep this celebration lively and fun-filled.

Healthy Start's mission is to ensure that *healthy babies are born to healthy mothers*. Our hope is that no baby is born too small or too early and we are consistently working to reduce the rate of infant mortality in our two counties. These issues are important because the health of our community starts with the health of our babies. Babies born premature or with a low birth weight are at risk of having lasting developmental issues that can have detrimental effects on their life as an adult. Our goal with the *World's Greatest Baby Shower*, is to bring resources to new parents that will help them and their baby succeed, as well as shower them with love and congratulations.

This is a great opportunity for your business or organization to support our event through any of the following:

- **Become an event sponsor** and share your messages, products and services directly with your target market
- **Donate** a baby-related item for the 500+ event bags that are given to our event attendees
- **Contribute** a tax-deductible monetary donation, or a baby shower gift valued at \$50 or more for the raffle and game prizes

We appreciate your support in aiding our mission to give the new parents and babies in Okaloosa and Walton counties a Healthy Start.

Ardelle Bush
Executive Director

Jordyn Autry
Community Liaison

WORLD'S GREATEST BABY SHOWER

Sponsorship Levels

Thursday, February 28th, 2019 at 5:30 pm ~ 8:30 pm

FIRST TRIMESTER SPONSOR \$1500

- **FULL-PAGE** ad in the Healthy Start Tabloid Insert to be distributed by the NWF Daily News on Sunday, February 24th
- **SPECIAL RECOGNITION (NAME and LOGO)** in event marketing materials i.e. radio advertisements, event program, televisions in the convention center entrance, and on Healthy Start social media pages
- **FIRST CHOICE OF EXHIBITOR BOOTH** location along with a free electrical outlet (if requested)
- A **SPECIAL GIFT** given to raffle prize winners from your business, announced at event
- Option to display **COMPANY BANNER** next to one event activity as the “sponsor” of that activity. Choose from one of the following or feel free to get creative with us. Event sponsorship opportunities are awarded to sponsors on a first come first serve basis.

___ Refreshment Table

___ Cake Table

___ Photo Booth

___ Price is Right Game

(Logo also printed on photo strips)

SECOND TRIMESTER SPONSOR \$900

- **HALF-PAGE** ad in the Healthy Start Tabloid Insert to be distributed by the NWF Daily News on Sunday, February 24th
- **SPECIAL RECOGNITION (NAME and LOGO)** in event marketing materials i.e. radio advertisements, event program, televisions in the convention center entrance, and on Healthy Start social media pages
- **EXHIBITOR BOOTH**, along with a free electrical outlet (if requested)
*** Locations requests can be made; however, spots will be awarded after First Trimester Sponsors have made choice*
- A **SPECIAL GIFT** given to raffle prize winners from your business, announced at event

THIRD TRIMESTER SPONSOR \$400

- **QUARTER-PAGE** ad in the Healthy Start Tabloid Insert to be distributed by the NWF Daily News on Sunday, February 24th
- **NAME** listed in event program
- **EXHIBITOR BOOTH**, along with a free electrical outlet (if requested)

PRENATAL SPONSOR

(GENERAL FOR-PROFIT EXHIBITOR) - \$135

(GENERAL NON-PROFIT EXHIBITOR) - \$60

- **NAME** listed in event program
- **EXHIBITOR BOOTH** (electrical outlet available for additional \$35)

WORLD'S GREATEST
BABY 
SHOWER

Sponsor Registration Form

Thursday, February 28th, 2019 at 5:30 pm ~ 8:30 pm

Registration is DUE FRIDAY FEBRUARY 1st, 2019
SPACE IS LIMITED – Get your registration in early!

**Please mail registration form
and payment to:**

Healthy Start Coalition
102 Beal Parkway, SW
Fort Walton Beach, FL 32548

**For questions or to make a
donation please contact:**

Jordyn Autry – Community Liaison
(850) 833 - 9284
jordyn@hsow.or

**To register online or pay by credit
card, please visit**

www.healthystartokawalton.org



Sponsorship Level:

- First Trimester Sponsor - \$1500
- Second Trimester Sponsor - \$900
- Third Trimester Sponsor - \$400

Prenatal Sponsor

- General For-Profit - \$135
- General Non-Profit - \$60

Electrical Outlet:

(\$35 extra for prenatal sponsors)

- Yes
- No

Total _____

Company Name _____ Contact Name _____

Address _____

City _____ State _____ Zip _____ Phone _____

Email Address _____