

Connect with hundreds of new and expecting parents by becoming a sponsor or exhibitor at the

VIRTUAL WORLD'S GREATEST BABY SHOWER

April 1st, 2021 – April 14th, 2021

It is time again for the *World's Greatest Baby Shower!* This a memorable occasion especially designed for new parents, expectant parents, and their family members. To protect our community and reduce the spread of COVID-19, the Healthy Start Coalition of Okaloosa and Walton Counties will be hosting this event virtually. We worked to find a platform that will allow each exhibitor space to connect with the pregnant women and new parents in our community. The platform will allow you to share your website and social media links, documents, and videos. Attendees will also have the option to contact you directly from your “virtual booth.” Our First, Second, and Third Trimester Event Sponsors will have their logos displayed on the welcome page of our event and have a top listing in the exhibitor list.

Healthy Start's mission is to ensure that *healthy babies are born to healthy mothers*. Our hope is that no baby is born too small or too early and we are consistently working to reduce the rate of infant mortality in our two counties. These issues are important because the health of our community starts with the health of our babies. Babies born premature or with a low birth weight are at risk of having lasting developmental issues that can have detrimental effects on their life as an adult. Our goal with the *World's Greatest Baby Shower* is to bring resources to new parents that will help their families succeed, as well as shower them with love and congratulations.

The 2021 Virtual World's Greatest Baby Shower will be a two-week event and will launch on **April 1st** and will be open to attendees until **April 14th**. This will allow attendees ample time to visit the event, watch videos, interact with sponsors, and enter raffles. The event will culminate in a drive through on **Saturday, April 17th**, where attendees can pick up their event bags and any prizes they have won.

This is a great opportunity for your business or organization to support our event through any of the following:

- **Become an event sponsor** and share your messages, products, and services directly with your target market through a virtual booth.
- **Contribute** a tax-deductible monetary donation, or a baby shower gift valued at \$50 or more for the event raffle. These gifts will be raffled off and delivered to attendees at our prize pick up drive through day on **Saturday, April 17th, 2021**.

We appreciate your support in aiding our mission to give the new parents and babies in Okaloosa and Walton Counties a Healthy Start.

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Sponsorship Levels

FIRST TRIMESTER SPONSOR \$800

- **SPECIAL RECOGNITION (NAME and LOGO)** on Facebook event page, welcome page of the event, and event program. As well as name recognition on Radio PSAs broadcasted by Cumulus Broadcasting. * *Radio Ads will be recorded before Registration Deadline so advanced registration is appreciated.* *
- **VIRTUAL BOOTH** listed at the top of the exhibitor list featuring your logo, organization description, along with any other marketing materials (PDF Documents, Videos, Social Media and Website Links)

SECOND TRIMESTER SPONSOR \$500

- **SPECIAL RECOGNITION (NAME and LOGO)** on Facebook event page, welcome page of the event, and event program.
- **VIRTUAL EXHIBITOR BOOTH** listed under the First Trimester sponsors, featuring your logo, organization description, along with any other marketing materials (PDF Documents, Videos, Social Media and Website Links)
- A **RAFFLE** held at your virtual booth and prize given away on your behalf at the Prize pick up drive through on **Saturday April 17th**.

THIRD TRIMESTER SPONSOR \$250

- **SPECIAL RECOGNITION (NAME and LOGO)** on Facebook event page, welcome page of the event, and event program.
- **VIRTUAL EXHIBITOR BOOTH** located under the First and Second Trimester booth list featuring your logo, organization description, along with any other marketing materials (PDF Documents, Videos, Social Media and Website Links)

PRENATAL SPONSOR

(GENERAL FOR-PROFIT EXHIBITOR) - \$135 (GENERAL NON-PROFIT EXHIBITOR) - \$60

- **NAME** listed in event program
- **VIRTUAL EXHIBITOR BOOTH** featuring your logo, organization description, along with any other marketing materials (PDF Documents, Videos, Social Media and Website Links)

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Sponsor Registration Form

Registration is DUE FRIDAY, MARCH 12th, 2021

**Please mail registration form
and payment to:**
Healthy Start Coalition
102 Beal Parkway, SW
Fort Walton Beach, FL 32548

**To register online or
pay by credit card, please visit:**
www.healthystartokawalton.org

For questions or to make a donation please contact:

Jordyn Autry – Community Liaison
(850) 833 – 9284, x300
jordyn@hsow.org



Sponsorship Level:

___ First Trimester Sponsor - \$800

___ Second Trimester Sponsor - \$500

___ Third Trimester Sponsor - \$250

Prenatal Sponsor

___ General For-Profit Exhibitor - \$135

___ General Non-Profit Exhibitor - \$60

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____ Phone _____

Email Address _____