



Share your business or organization with  
**HUNDREDS** of new and expectant parents!

**BECOME A SPONSOR OR EXHIBITOR AT THE**

WORLD'S GREATEST  
**BABY**  
SHOWER



**Tuesday**  
**May 21st, 2024**  
**5:30 p.m. - 8:30 p.m.**

**Destin-Fort Walton Convention Center**  
1250 Miracle Strip Pkwy SE, Fort Walton  
Beach, FL 32548

It is time again for the **World's Greatest Baby Shower**! This event, held at the **Destin-Fort Walton Beach Convention Center**, is a memorable occasion especially designed for new parents, expectant parents, and their family members! Healthy Start looks forward to hosting this exciting affair that will welcome approximately 1,300 participants. The 50+ informative exhibits, numerous prizes, guest Swag-Bags, and refreshments all add to this lively and fun-filled celebration!

Healthy Start's mission is to ensure that healthy babies are born to healthy mothers. Our hope is that no baby is born too small or too soon and we are consistently working to reduce the rate of infant mortality in our two counties. These issues are important because the health of our community starts with the health of our babies. Babies born premature or with a low birth weight are at risk of having lasting developmental delays that can have detrimental effects on their life as an adult. Our goal with the World's Greatest Baby Shower, is to bring resources to new parents that will help them and their baby succeed, while showering them with support and congratulations.

This is a great opportunity for your business or organization to support this event through one or more of the following:

- **Become an event sponsor** and share your messages, products and services directly with your target market.
- **Donate a baby-related item** for the 500+ Swag-Bags that are given to our event attendees.
- **Contribute a tax-deductible monetary donation**, or become a Non-Attendee sponsor that includes a baby shower gift purchased on your behalf by Healthy Start.

**WE APPRECIATE YOUR SUPPORT IN AIDING OUR MISSION TO GIVE THE NEW PARENTS AND BABIES IN OKALOOSA AND WALTON COUNTIES A HEALTHY START.**

Ardelle Bush  
Executive Director



Miranda Smolen  
Community Liaison

**REGISTER HERE**

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## SPONSORSHIP PACKAGES

### FIRST TRIMESTER SPONSOR - \$1,750

- **First Choice of Exhibitor Booth Location** along with a free electrical outlet (*must request*).
- **Name** prestigiously listed in event program.
- **One Promotional item** from your organization to be placed in pre-made **Swag-Bags** for each participant.
- **A Special Gift** of \$100 value will be purchased by Healthy Start on your behalf to be given to a lucky raffle winner.
- **Company Banner can be Displayed** next to one of these special event activities, as the spotlighted sponsor. These opportunities are awarded to sponsors on a *first come first served basis*.
  - **Refreshments Table**
  - **Photo Booth** (*Logo also printed on Photo Strips*)
  - **Cake Table**
  - **Price is Right Game**
- **Advertisements:**
  - **A Small Customized Advertisement** in the Spring **Healthy Start Newsletter** sent to over 300 partners.
  - **Your Organization Mentioned** on our promoted **Instagram AND Facebook** ads aired in April and May with an insights report following the event.
- **Special Recognition:**
  - **One Spotlight Post** on **Heathy Start social media** announcing your sponsorship.
  - **Your Logo** as a **Featured Sponsor** on **Registration Forms** on the day of the event.
  - **Your Logo** on our Mediaworks checkout line TV advertisement in 4 area Winn-Dixie stores.

### SECOND TRIMESTER SPONSOR - \$1,150

- **Exhibitor Booth:** Location along with a free electrical outlet. (*Must request*)
- **Name** listed in event program.
- **Advertisements:**
  - **A Small Customized Advertisement** in the Spring **Healthy Start Newsletter** sent to over 300 partners.
- **Your Organization Mentioned** on our promoted **Instagram OR Facebook** ad aired in April and May with an insights report following the event.
- **A Special Gift** of \$75 value will be purchased by Healthy Start on your behalf to be given to a lucky raffle winner.
- **Special Recognition:**
  - **One Post** on **Heathy Start social media** announcing your sponsorship.

### THIRD TRIMESTER SPONSOR - \$550

- **Exhibitor Booth:** Location along with a free electrical outlet. (*Must request*)
- **Name** listed in event program.
- **Your Logo** in the Spring **Healthy Start Newsletter** sent to over 300 partners.
- **A Special Gift** of \$50 value will be purchased by Healthy Start on your behalf to be given to a lucky raffle winner.
- **Special Recognition:**
  - **One Post** on **Heathy Start social media** announcing your sponsorship.

## PRENATAL SPONSOR

**GENERAL FOR-PROFIT EXHIBITOR - \$200**

**GENERAL NON-PROFIT EXHIBITOR - \$75**

- **Exhibitor Booth:** Must request electrical outlet (*\$35 additional fee*).
- **Name** listed in event program.

### NON-ATTENDEE SPONSOR (PINK)- \$150

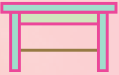

























- **A Special Gift** of \$75 value will be purchased by Healthy Start on your behalf to be given to a lucky raffle winner.
- **One Promotional item** from your organization to be placed in pre-made "Swag-Bags" for each participant.

### NON-ATTENDEE SPONSOR (GREEN)- \$100

- **A Special Gift** of \$50 value will be purchased by Healthy Start on your behalf to be given to a lucky raffle winner.

**REGISTER HERE**

# SPONSORSHIP PACKAGES BREAKDOWN

	FIRST TRIMESTER SPONSOR	SECOND TRIMESTER SPONSOR	THIRD TRIMESTER SPONSOR	PRENATAL SPONSOR	NON-ATTENDEE SPONSOR (P)	NON-ATTENDEE SPONSOR (G)
FIRST CHOICE OF EXHIBITOR BOOTH	✓					
EXHIBITOR BOOTH 	✓	✓	✓	✓		
NAME LISTED IN EVENT PROGRAM  PROGRAM 	✓	✓	✓	✓		
ONE PROMO ITEM IN SWAG-BAGS  SWAG-BAGS 	✓				✓	
COMPANY BANNER DISPLAY 	✓					
LOGO ON MEDIAWORKS AD AT WINN-DIXIE  AD AT  WINN-DIXIE	✓					
ADVERTISEMENT ON  AND 	✓					
ADVERTISEMENT ON  OR 		✓				
SPOTLIGHT POST ON OUR  SOCIAL MEDIA 	✓					
MENTION ON OUR SOCIAL  MEDIA 	✓	✓	✓			
AD IN SPRING NEWSLETTER  AD IN SPRING NEWSLETTER 	✓	✓				
LOGO IN SPRING NEWSLETTER  LOGO IN SPRING NEWSLETTER 	✓	✓	✓			
A SPECIAL GIFT OF  \$100 	✓					
A SPECIAL GIFT OF  \$75 		✓			✓	
A SPECIAL GIFT OF  \$50 						✓